

WHAT'S HAPPENING IN LOS GATOS

(see insert for Event Calendar)

2011 Annual Dinner, July 20
Impower Luncheon, August 3



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Serenio Group
The Spa ~ Los Gatos
Toll House Hotel

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It's Getting Better All the Time!

**Dianne Anderson, Discover Los Gatos
President of the Los Gatos Chamber of Commerce**



I believe in counting our blessings. Here are five that keep your Los Gatos Chamber getting better all the time.

- 1 After a decade at the junction of N. Santa Cruz Avenue and Highway 9, **we've moved into the heart of the downtown** where we can provide even more visibility and exposure for our member businesses. We'll see a lot more walk-in visitors who turn to the Los Gatos Chamber for information and business referrals. Please, come say hi and check out our new digs at 10 Station Way, right behind Valeriano's.
- 2 The past year was special because it included **two very successful Wine Walks**, organized and managed by the Visitors Bureau, which continues to be a great partnership between the Town and the Chamber. The April Wine Walk brought nearly 600 people to Los Gatos, and promoted 27 wineries, 22 merchants and 6 local eateries all on one beautiful Spring afternoon.
- 3 Early June marked the successful completion of the **10th anniversary class of Leadership Los Gatos**. This was the largest class ever with 29 service-oriented individuals interested in trying their hand at leadership roles in community and neighborhood organizations, schools, places of worship and Town government. If you haven't done this program yet then you can learn more about how the Town of Los Gatos really works. I urge you to enroll in it. I promise you'll be glad you did.
- 4 We'll kick off a new fiscal year with the **Annual Dinner on July 20th** at La Rinconada Country Club. This is one of our most important events each year. If you have a new business in Los Gatos, want to grow your business in Los Gatos, or want to meet the "movers and shakers" of Los Gatos in a fun, festive environment, then you should be there. Five years ago when I started my Los Gatos business, all three things were true and someone said to me about the Chamber's Annual Dinner, "You need to be there!" They were absolutely right. Don't miss it.
- 5 Last but definitely not least, essential to our success are the men and women who volunteer their time, energy, products, services and often money to help make our Chamber great. The **Board of Directors and Ambassadors** are the backbone volunteer force for the Chamber. Without them, what we do would be impossible. See the list of Board Members and Ambassadors on page 2 and please, next time you cross paths with any one of them, thank them for their service on behalf of the Los Gatos business community.

And while you're at it please don't forget to thank the office staff, **Ronee Nassi, Rei Yamakawa and Marie Tallman** for running our Chamber with such professionalism and dedication. They're three of the very most important reasons your Los Gatos Chamber is getting better all the time!



The Los Gatos Chamber of Commerce is now located at 10 Station Way, Los Gatos, 95030. Only the address has changed – the phone numbers and emails are still the same. Stop by and say hi!

CHAMBER NEWS

EXECUTIVE COMMITTEE

Dianne Anderson – President
Discover Los Gatos

Susan Stevens – Past President
Elegant Voyages

Patti Rice – Past President, Treasurer
The Spa-Los Gatos

David Hernandez,
Los Gatos Auto Service

Lisa Rhorer,
Cin-Cin Wine Bar & Restaurant

DIRECTORS

Gina Adams,
Techthree Marketing & Consulting Service

Erika Brown,
Private Mortgage Advisors

Cleve Dayton – Chair Ambassadors
The Painting Pros

Butch Harris – PG&E

Janice McCabe,
Janice McCabe Interior Design

Patricia Morreale – *Toll House Hotel*

Pam Snowden-Abella,
Heritage Bank of Commerce

Rita Marcojohn,
We've Got Your Back

Trevor Schwartz,
UBS Financial

Marie Tallman

Bill Seligmann,
Law Offices of William R. Seligmann
Honorary Board Member &
Legal Counsel

AMBASSADORS

Jessica Burroughs – *Alameda Family Funerals & Cremations*

Aldene Gordon – *Nicerpage Web Design & Implementation*

Lori McIntosh –
Lori McIntosh Photography

Samantha Owen – *HSBC*

Dave Van Nest – *VNV Insurance*

Jeana Moore – *Huber Group*

Mika Storz –
Storz Insurance Services

STAFF

Ronee Nassi
Executive Director

Rei Yamakawa
Office Administrator

Grand Opening Party, Ribbon Cutting and Open House at the New Home of the Los Gatos Chamber of Commerce on August 12

It is always a special occasion when we go to a grand opening celebration or to a member's location for a mixer. In August it will be our turn. We will celebrate the grand opening of the Chamber's new home at 10 Station Way with a special Grand Opening Party and Ribbon Cutting on Friday, August 12 from 4-6:30 PM. **Mayor Joe Pirzynski** will do the honor of cutting the ceremonial red ribbon at 5 PM and we want our members and the community to help us celebrate. We'll have special items to raffle off, wine from some of our member wineries and delectable treats from some of our member restaurants.

Help us celebrate and do your monthly networking too!

Make More Sales from Networking – Biz to Biz, July 26

With *Kristy Rogers of KristyRogersConnects*

Networking is a common prospecting source. Are you getting the sales you might need immediately and expect? If not, why not? Why is it, some people seem to know lots of people and aren't struggling to make sales? Do you ever wonder what they're doing and how they got to that point? Would you like to make more sales from your networking efforts?

Attend this workshop and we'll discuss:

- how networking leads to more sales
- appropriate expectations of you as a sales person and of your prospects
- what might be in the way

With over 15 years of experience producing and facilitating monthly networking events, Kristy Rogers has great insight and strong opinions of how to best network and connect. Currently, Kristy leads a business community of movers and shakers and those aspiring to be, to become "a pleasure to do business with." Attend this workshop so you can learn some of her tips and meet Kristy. If you haven't met Kristy yet, make sure you do—SHE wants to meet you.

Make your reservation today for our July Biz to Biz with Kristy. The luncheon will be at **Testarossa Vineyards** and catered by **California Cafe**. The cost for members with advance reservations is \$25 and prospective members and day of walk-ins will be \$30. Enjoy a tasty 3 course lunch prepared by **Chef Bobby Laggan**, a glass of delicious **Testarossa** wine and learn from a networking expert. Networking begins at 11:30 at check in, lunch at noon and back to work at 1.

Because this is a catered luncheon we cannot guarantee a seat for you without an advance reservation and pre-payment so please contact the office and let us know that you are attending.



Don't Miss Out - Buy Your Tickets Now! Fall Wine Walk – September 24. Tickets on sale at www.losgatoschamber.com – \$40 online or in advance or \$50 day of, if still available. The Spring Wine Walk sold out and many were disappointed. Buy your tickets now and enjoy the festivities. Additional information is available on the Chamber website.



You Are Cordially Invited...

Join us for our 2011 Annual Dinner, Business Person of the Year Award and Installation of Offices that will be held on Wednesday, July 20th at **La Rinconada Country Club**. The event is a celebration of our organization and business in Los Gatos.



Peggy Gibbs

Our speakers at this year's dinner are local residents Peggy & Mike Gibbs, founders of Camp BizSmart, the only entrepreneur camp

in the United States which teaches "Tweenpreneurs" age 11-15 how to survive and thrive in this flat and fast competitive, global business climate. With campuses at Stanford, Santa Clara University, Honolulu and in India, Peggy and Mike's vision is to inspire young entrepreneurs to be courageous, dream big and work hard, play by the rules and challenge themselves to create priceless value for their customers, communities, their countries and the world. Camp BizSmart strives to give their students

a fun and rewarding experience where students will be teamed with others who have cool and hip ideas that could be turned into



Mike Gibbs

money making products and services.

Patti Rice, Margaret Smith, Diana & Rob Jensen, Greg Stowers – just some of the past winners of the Business Person of the Year Award. **Dick Sparrer** – the first winner of the MVP Award at the 2010 Annual Dinner. This year we will be honoring two more deserving community members who are deserving of recognition. The Board of Directors is pleased and



Darrell Bennett, 2011 Business Person of the Year

honored to announce that **Darrell Bennett**, General Manager of **California Cafe** had been chosen as the Business Person of the Year for 2011. Darrell Monda, volunteer extraordinaire has been chosen as the 2011 MVP. Both distinguished gentlemen will be honored at the Chamber's Annual Dinner on July 20th at **La Rinconada Country Club**.

One more award will be given at this year's dinner. **Jeana Moore** of the **Huber Group** will be honored as the first Chamber Ambassador of the Year. **Jeana** is a tireless member of our Ambassador Committee. She has attended almost every Chamber event and has enthusiastically volunteered for any job that was available. She always



Darrell Monda, 2011 MVP

has a positive attitude and she fully supports and believes in the Chamber. Congratulations to **Jeana Moore** – 2011 Ambassador of the Year. **Mayor Joe Pirzynski** will administer the oath of office to the 2011-2012

Board of Directors during the following the award ceremony.

The event will begin at 5:30 with a no host bar and dinner at 6 PM. Reservations are necessary and can be made on the Chamber website or through the Chamber office. The cost is \$65 for Chamber members and \$75 for guests and prospective members.

Wine for the dinner portion of the event has been donated by **Poetic Cellars, Guglielmo Winery and Cin-Cin Wine Bar & Restaurant**. We will also be raffling off such great gifts as a tasting for 10 including wine to go home with from **Regale Winery**, a wine pairing dinner for 4 from **Cin-Cin Wine Bar and Restaurant**, a gift basket from **Discover Los Gatos** that will include wine and a gift certificate from one of our member restaurants, 2 tickets to **Girls Night Out** on August 18th, 2 tickets to the **September 24th Wine Walk**...and more.

Please make your reservation no later than July 14. We look forward to sharing this special evening with you!

Congratulations to...

Candice Ford, Executive Director for PlaneTree Health Library, for being honored as a Community Advocate Finalist for this year's **Silicon Valley/San Jose Business Journal's** Health Care Heroes Award. **Candice** has been at the helm of **PlaneTree** since it was established in 1987 and her duties range from marketing to fundraising to partnership-building to research. The library is located at Mission Oaks Hospital, 15891 Los Gatos-Almaden Rd. and is open to all.

CHAMBER MEMBERS NEW & RENEWED

NEW MEMBERS

Silicon Valley ENT & Sinus Center
Philip T. Ho

700 W. Parr Avenue, Suite B
Los Gatos, CA 95032
408-479-8228

Hopelessly Romantic Media
Victoria Napolitano
14510 Big Basin Way, Suite 139
Saratoga, CA 95030
800-283-6157

Shoe Candy Apparel
Lucile Mendes
78 W. Main Street
Los Gatos, CA 95030
408-402-5512

Los Gatos United Methodist Church
Karen Noe
111 Church Street
Los Gatos, CA 95030
408-354-4730

Everest College San Jose
John Swartz
1245 S. Winchester Blvd.
San Jose, CA 95128
408-246-4171

After Hours Healthcare
Greg Adrouny
14851 S. Bascom Avenue #112
Los Gatos, CA 95032
408-356-9300

Christina's On The Avenue
Christina Cusella
296 N. Santa Cruz Avenue
Los Gatos, CA 95030
408-395-4547 (HAIR)

Cover Story (opening mid-July)
Craig Cousins
2 N. Santa Cruz Avenue
Los Gatos, CA 95030
408-399-0080

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RENEWALS

- Solutions For Wellness 4U
- Los Gatos Insurance
- Kane Financial Services
- Pacific Diversified Insurance Services, Inc.
- Regale Winery and Vineyards
- Pro-2-Call Network Consulting, LLC
- Erik's Deli Café
- James M. Sullivan, A.P.C.
- Chan CPA & Company, Inc.
- Southbay Towing
- Timeline Construction Inc. dba Timeline Design
- Sereno Group – Rodman/Kelly
- Montalvo Arts Center
- Dio Deka
- Kiwanis Club of Los Gatos
- Firetide, Inc.
- Billy Jones Wildcat Railroad
- Riviera Terrace Apartments
- Automobuild
- The Harker School
- Panetta's Elite Events
- Romantiques
- Aldo's Café
- Los Gatos High School New Millennium Foundation
- Festival Theatre Ensemble
- Powell's Sweet Shoppe
- Myers Network Solutions
- Los Gatos Vision Care
- Samaritan Endodontics
- Elegant Voyages
- Los Gatos Community Foundation
- Marie Tallman
- Vintages
- TeenForce
- Collette Vacations
- Cooper-Garrod Estate Vineyards
- Los Gatos Bicycle Racing Club
- Natural Creations
- Kiss 'Tique

Impower Luncheon – August 3

The IMPOWER Committee is so pleased to announce our August 3rd speaker, Los Gatos-Monte Sereno Police Department Captain Alana Forrest. Alana is a 28 year veteran of law enforcement and a lifelong athlete who competes in Ironman triathlons across the United States and Australia. She has been recognized for her achievements by many organizations including the YWCA with the 2008 Silicon Valley Tribute to Women Award, the **Los Gatos Kiwanis Club** for exemplary service award and the 2010 Len Edwards Champion of Peace Award. She received a commendation from the **Town Council of Los Gatos** praising her for her work as “a top command officer” and “an outstanding leader and role model.”



Come hear Alana Forrest speak and be motivated and inspired by her words.

The luncheon will be held at **La Rinconada Country Club**, 14595 Clearview Drive. Champagne reception and networking will be from 11:30-11:55 and lunch will be served at noon. The cost is \$35 per person and reservations which are necessary may be made through the Chamber website or office.

Small Business “Tool Time” Workshop

August 8, 2011, 8-11 a.m. at West Valley College

Come build your small business tool box! This workshop will showcase a panel of experts on small business topics such as: human resources, basic finances, and legal matters.

Free but reservations are required. Contact the Chamber office at 408-354-9300 no later than August 4.

apr.com

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REALTORS

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LOS GATOS OFFICE
750 University Avenue, Suite 150
408.358.1111

CALENDAR of EVENTS

JULY 2011

7/2,9,16,23,30

Vasona Vibrations featuring a variety of musical genres at free concerts on Saturday nights throughout July. From 5-7 p.m., on the lawn at Vasona Park. For additional information go to <http://www.southbayfolks.org/vasona/>

7/3 Music in the Park – Bruce Gwynn & Big Rain, Rock, country, blues, crossover, Civic Center lawn at 110 E. Main St. 5-7 p.m., Los Gatos Music & Arts 408-354-1155. Information: www.lgmip.com

7/4 Home Town 4th of July Celebration (110 E. Main St.) Entertainment, music, food and games will be occurring throughout the day. See the schedule at www.losgatosca.gov. Chamber office closed

7/5 SCORE business counseling in the Chamber office. Appointments necessary and available by calling the Chamber office 354-9300. FREE

7/5 Biz Break - Casual, drop in networking hosted by your Chamber Ambassadors. California Cafe, 50 University Ave. (in Old Town). 5-6:30 p.m.

7/6 Jazz on the Plazz - 6:30-8:30 p.m. at Park Plaza at Main St. and Santa Cruz Ave. www.jazzontheplazz.com, Artist: Claudia Villela

7/9 Stand Up Paddle Boarding Class At Vasona County Park 10-11 a.m. Must be age 12 or older and able to swim. Space is limited. Register online or call (408) 355-2240.

7/9 Big Truck Day at Los Gatos Library 10 a.m.–12 p.m. in the library parking lot as part of their summer reading program. Vehicles on display will include: Parks & Public Works, Police Department and Fire Department. Contact: Heidi Long, Library Manager, Youth Services 354-6894

7/10 Music in the Park – Aja Vu – Recreating the rock and jazzy blues of Steely Dan, 110 E. Main St. 5-7 p.m., Los Gatos Music & Arts 408-354-1155. Information: www.lgmip.com

7/12 Sunset-Moonlight – 4 Mile Hike at Lexington Reservoir County Park 8:15-9:45 p.m. Reservations required. (408) 356-2729

7/13 SCORE business counseling in the Chamber office. Appointments necessary and available by calling the Chamber office 354-9300. FREE.

7/13 Jazz on the Plazz – 6:30-8:30 p.m. at Park Plaza at Main St. and Santa Cruz Ave. www.jazzontheplazz.com, Artist: Nellie McKay

7/15 Los Gatos Shakespeare in the Park – “Macbeth” 8 p.m. at Oak Meadow Park. Will be repeated 7/23, 7/31, August 5. (Tickets 800-838-3006, Office 408-996-0635. www.festivaltheatreensemble.org

7/16 Los Gatos Shakespeare in the Park – “Twelfth Night” 8 p.m. at Oak Meadow Park Will be repeated 7/24, 7/29, August 6. (Tickets 800-838-3006, Office 408-996-0635. www.festivaltheatreensemble.org

7/17 Music in the Park – The Best Intentions, Original Motown classics, at Civic Center lawn, 5-7 p.m. (Los Gatos Music & Arts 408-354-1155. Information: www.lgmip.com

7/17 Los Gatos Shakespeare in the Park – “Charley’s Aunt” 8 p.m. at Oak Meadow Park. Will be repeated 7/22, 7/30, 8/4. Tickets 800-838-3006. Office 408-996-0635. www.festivaltheatreensemble.org

7/20 Jazz on the Plazz – 6:30-8:30 p.m. at Park Plaza at Main St. and Santa Cruz Ave. www.jazzontheplazz.com, Artist: Kendra Shank

7/20 Los Gatos Chamber of Commerce Annual Dinner and Awards Presentation, at La Rinconada Country Club. 5:30 p.m. Reservations required.

7/21 Los Gatos Shakespeare in the Park – Fight for a Cure, Special benefit performance for The Diabetes Society 8 p.m. at Oak Meadow Park. Tickets 800-838-3006, Office 408-996-0635. www.festivaltheatreensemble.org

7/22 Los Gatos Shakespeare in the Park – “Charley’s Aunt” 8 p.m. at Oak Meadow Park. Will be repeated 7/30, August 4. Tickets 800-838-3006. Office 408-996-0635. www.festivaltheatreensemble.org

7/23 Los Gatos Shakespeare in the Park – “Macbeth” by Shakespeare, 8 p.m. at Oak Meadow Park. Will be repeated 7/31, 8/5. Tickets 800-838-3006, Office 408-996-0635. www.festivaltheatreensemble.org

7/24 Music in the Park – Take 2, Rock, pop, R&B, country, funk, hip-hop, at Civic Center lawn at 110 E. Main St. 5-7 p.m., Los Gatos Music & Arts 408-354-1155. Information: www.lgmip.com

7/24 Los Gatos Shakespeare in the Park – “Twelfth Night” by Shakespeare, 8:00 pm at Oak Meadow Park. Will be repeated 7/29, 8/6. Tickets 800-838-3006, Office 408-996-0635. www.festivaltheatreensemble.org

7/26 Biz to Biz, Testarossa Vineyards, 300 College Ave., catered by California Cafe. Speaker is Kristi Rogers, topic is Networking. Reservations strongly advised.

7/27 Jazz on the Plazz – 6:30-8:30 p.m. at Park Plaza at Main St. and Santa Cruz Ave. www.jazzontheplazz.com Artist: Barbara Morrison

7/29 Los Gatos Shakespeare in the Park – “Twelfth Night” by Shakespeare, 8 p.m. at Oak Meadow Park. Will be repeated August 6. Tickets 800-838-3006, Office 408-996-0635. www.festivaltheatreensemble.org

7/30 Los Gatos Shakespeare in the Park – “Charley’s Aunt” 8 p.m. at Oak Meadow Park. Will be repeated 8/4. Tickets 800-838-3006, Office 408-996-0635. www.festivaltheatreensemble.org

7/31 Music in the Park – Petty Theft, Tribute to Tom Petty & The Heartbreakers, at Civic Center lawn Los Gatos Music & Arts 408-354-1155. Information: www.lgmip.com

7/31 Los Gatos Shakespeare in the Park – “Macbeth” by Shakespeare, 8 p.m. at Oak Meadow Park. Will be repeated 8/5. Tickets 800-838-3006, Office 408-996-0635. www.festivaltheatreensemble.org



CALENDAR of EVENTS

AUGUST

- 8/2** SCORE business counseling in the Chamber office. Appointments necessary and available by calling the Chamber office 354-9300. FREE
- 8/2** **Biz Break – casual, drop in networking hosted by your Chamber Ambassadors. California Cafe, 50 University Ave. (in Old Town). 5-6:30 p.m.**
- 8/3** **IMPOWER Luncheon, hosted by Los Gatos Chamber of Commerce and Comerica Bank, La Rinconada Country Club. Speaker Captain Alana Forrest. Reservations required.**
- 8/3** **Jazz on the Plazz – 6:30 8:30 p.m.** at Park Plaza at Main St. and Santa Cruz Ave. www.jazzontheplazz.com Artist: John Németh Blue Monday
- 8/4** **Los Gatos Shakespeare in the Park – “Charley’s Aunt”** 8 p.m. at Oak Meadow Park. Tickets 800-838-3006, Office 408-996-0635 . www.festivaltheatreensemble.org
- 8/5** **Los Gatos Shakespeare in the Park – “Macbeth”** by Shakespeare, 8 p.m. at Oak Meadow Park Tickets 800-838-3006, Office 408-996-0635. www.festivaltheatreensemble.org
- 8/6** **Los Gatos Shakespeare in the Park – “Twelfth Night”** by Shakespeare, 8 p.m. at Oak Meadow Park. Will be repeated August 6. Tickets 800-838-3006, Office 408-996-0635. www.festivaltheatreensemble.org
- 8/7** **Music in the Park – *The Shanks*** Premiere classic rock covers from the KFOX “Last Band Standing” winners, at Civic Center lawn. 5-7-p.m. Los Gatos Music & Arts 408-354-1155. Information: www.lgmip.com
- 8/8** **Small Business “Tool Time” Workshop, 8-11 a.m., West Valley College. Hosted by the Town of Los Gatos, the Los Gatos Chamber of Commerce and West Valley College. Free. Reservations required. Call 354-9300.**
- 8/10** SCORE business counseling in the Chamber office. Appointments necessary and available by calling the Chamber office 354-9300. FREE
- 8/10** **Jazz on the Plazz – 6:30 8:30 p.m.** at Park Plaza at Main St. and Santa Cruz Ave. www.jazzontheplazz.com Artist: Giacomo Gates
- 8/10** **Float Night Pool Party at the APJCC 5 p.m.-8 p.m.** Admission to the APJCC swimming pool is FREE to the public during this event. Optional BBQ tickets are \$5 for APJCC members, \$8 for non-members, children under 3 free. For more information, contact Dina Jacobson at dina@svjcc.org or 408-357-7499
- 8/12** **Grand Opening Party, Open House and Ribbon Cutting at the new Los Gatos Chamber of Commerce office, 10 Station Way. 4-6:30 p.m. Official Ribbon Cutting at 5 PM. Reservations requested.**
- 8/13** Los Gatos Dammit Run hosted by Los Gatos Athletic Association. 5.0 miles. Call 408-354-7365 at Athletic Performance

8/13: Getting Beyond the Snapshot at Vasona County Park 10:30 a.m.-12 p.m. All ages, abilities and equipment welcome. Meet at the Ranger office with a camera. (408) 354-2608.

8/13 & 14

Fiesta de Artes – 10 a.m. to 6 p.m.: hosted by **Kiwanis Club of Los Gatos, Terry Martin** 408-395-8016. <http://www.lgfiesta.com/>. Vendors, please call Maggie at 415-891-8270

8/14 Biking, Birding and Breakfast Vasona County Park 8am-11am. Bring food to share and stay for a breakfast social at the end of the ride. Adults only please, not suited for children. Reservations required. (408) 356-2729

8/17 **Jazz on the Plazz – 6:30-8:30 p.m.** at Park Plaza at Main St. and Santa Cruz Ave. www.jazzontheplazz.com, Artists: Monterey Jazz Festival High School All Stars

8/18 **Girls Night Out, hosted by the Los Gatos Visitors Bureau. Old Town Amphitheater. 6-8:30 p.m. \$30 in advance, \$40 at the door. Reservations online.**

8/21 **Music in the Park** Jukebox Heroes, Contemporary pop-rock dance band, at Civic Center lawn. 5-7 p.m., Los Gatos Music & Arts 408-354-1155. Information: www.lgmip.com

8/24 **Jazz on the Plazz – 6:30-8:30 p.m.** at Park Plaza at Main St. and Santa Cruz Ave. www.jazzontheplazz.com, Artist: Jack Jones

8/27 **Cookbook signing at Williams-Sonoma, 1-3 p.m., 122 N. Santa Cruz Ave. Books will be available for sale.**

8/27 **Outdoor Movie Night at the APJCC 8 p.m.** For more information, contact Dina Jacobson at dina@svjcc.org or 408.357.7499

8/28 **Music in the Park** Journey Unauthorized, A tribute to the band, Journey, at Civic Center lawn. 5-7 p.m. Los Gatos Music & Arts 408-354-1155. Information: www.lgmip.com

SEPTEMBER

- 9/5** Labor Day, Chamber office closed
- 9/5** Labor Day Grill & Chill, 11 a.m. to 3 p.m. at Calvary Church in Los Gatos. For more information, call 408.356.5126. www.calvarylg.com.
- 9/6** SCORE business counseling in the Chamber office. Appointments necessary and available by calling the Chamber office 354-9300. FREE
- 9/6** Biz Break – Casual, drop in networking hosted by your Chamber Ambassadors. California Cafe, 50 University Ave. (in Old Town). 5-6:30 PM
- 9/10** **Claws For A Cause VI – 5:30-10 p.m at C.B. Hannegan’s.** Hosted by **Los Gatos Morning Rotary CoolCats** and **C.B. Hannegan’s ALL-YOU-CAN-EAT FRESH MAIN LOBSTER, TRI-TIP, C.B. Hannegan’s** famous sides, libations, live music, and dancing the night away. www.lglobsterparty.com for more information and to purchase tickets online



Directory Sales

It is that time of year again. **Atlantic Publications** will begin advertising sales for the 2012 edition of the Chamber's Annual Community Information and Business Resource Guide. All Chamber members have 2 listings in the four color magazine – one in the classified section and a second in the alphabetic listings. We will print 17,500 copies again this year and will be mailing the 2012 edition to the residents and businesses in the 95030 and 95032 zip codes around January 1, 2012– that's over 15,000 Los Gatans! The remainder of the magazines are distributed through the Chamber office and are available in our local hotels.

Brian Simons will be doing ad sales again this year. He will be contacting members to provide information about special advertising opportunities. When he contacts you, listen to what he has to say and make arrangements for a prominent space for your business in the 2012 guide.

FROM THE LOS GATOS/MONTE SERENO POLICE DEPARTMENT

The Los Gatos business community typically conducts business from day to day without any disturbances or issues that would require a police response. However, on occasion that one unruly customer can become a problem. So what is a business owner to do? As you know, you have the right to refuse service to anyone and can ask a patron to leave your premises if they are causing a problem. What about when the person might be potentially dangerous, unstable or you just don't think you want to approach them without some help? Give the Los Gatos/Monte Sereno Police Department a call!

We are happy to respond to your business and please know we are there to **keep the peace**. Normally, we will not get involved in the "who is right/wrong" element of the situation or anything that may be civil in nature. However, if you want a person to leave, they need to leave your premises peacefully. If you do not want them to return to your business (which you have the right to do) we are required by law to advise them of this. If they come back again, they can be arrested for trespassing. If you have any questions about this, feel free to call us at 408-354-8600 and our dispatchers, an officer or supervisor would be happy to answer!

CHAMBER RIBBON CUTTINGS

Welcoming New Businesses To Los Gatos!



Mayor Joe Pirzynski helped **Lucille Mendes** cut the red ribbon on the new location of **Shoe Candy Apparel**, now at 78 W. Main St. They were assisted by **Chamber President Dianne Anderson, Board members Marie Tallman and Cleve Dayton, Chamber Ambassador Aldene Gordon** as well as family and friends. Stop by and check out what **Shoe Candy Apparel** has to offer.

Charitable Foundation Awards Two Scholarships at Los Gatos High School Senior Award Night

Chamber President Dianne Anderson presented LGHS Seniors **Jesse Baker** and **Lauren Kent** \$1000 Los Gatos Chamber of Commerce Charitable Foundation Scholarships at the June 8th Awards Night held at the high school. Both students had impressive resumes that included excellent academic achievement, athletic accomplishment, community service and the intention of pursuing business as their academic major as they go on to college. Lauren intends to become a restaurant owner and Jesse intends to find her place in the world of international marketing. We wish them both congratulations and best wishes as they go forward with their academic careers.

May Mixer



On May 19, the **Toll House Hotel** hosted our May Mixer and Photo Contest Awards event. Guests were able to view the winning entries and then participated in voting for the 2011 People's Choice Award. The winners were chosen by professional photographers **Dave Lepori, George Sakkastad and Simon Bannister** and announced at the event. The winners were:

LIVING IN LOS GATOS

- First place – Sophia Constantino ①
- Second Place – Ken Benjamin
- Third Place – Jill Kroh
- Honorable Mention – Ken Benjamin

BUSINESS IN LOS GATOS

- First Place – **Scott Anderson** ②
- Second Place – Ken Benjamin
- Third Place – **Scott Anderson**

BEAUTY OF LOS GATOS

- First Place – Ken Benjamin ③
- Second Place - Jeff Janoff
- Third Place - Sophia Constantino

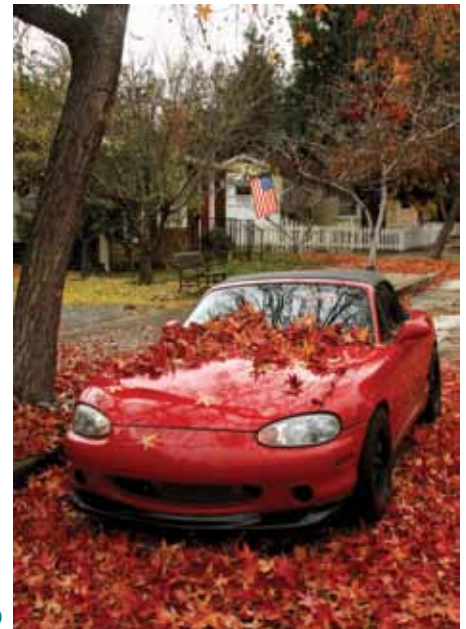
HONORABLE MENTION – KEN BENJAMIN

The People's Choice Award was given to Jill Kroh ④

Thanks to the **Toll House Hotel** for their hospitality and the delicious tidbits prepared by their chef. Three of our member wineries were generously pouring their wines for guests. Thanks to **Poetic Cellars, Guglielmo Winery and Fortino Winery**. Special thanks to our generous members who donated raffle prizes that guests were happy to take home: **The Toll House Hotel, Fortino Winery, Cryolab California, Cinnabar Winery, Hobee's California Restaurant - Los Gatos, Mountain Winery, Lark Ave. Car Wash, Willow Street Pizza and Solutions For Wellness 4U.**



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④

②





Leadership Los Gatos

It was graduation day for the 10th Anniversary Class of Leadership Los Gatos on June 3. Twenty-six members of the community completed the 10 month program successfully and were recognized at a special luncheon at **VIVA Restaurant**. County Supervisor **Mike Wasserman** addressed the gathering and talked about involvement and volunteerism. **Mayor Joe Pirzynski** and **Council Member Diane McNutt**, credited as founders of the program presented each graduate with a certificate of graduation and a gift, compliments of the **Town of Los Gatos** and the **Los Gatos Chamber of Commerce**.

Leadership Los Gatos is a program for people of all backgrounds and interests who wish to become more involved in the community. Its mission is to engage, educate and develop service-oriented individuals who live and/or work in Los Gatos for leadership roles in community and neighborhood organizations, schools, places of worship and Town Government. Applications for the 2011-2012 program are available at the Chamber office and on the Town's and Chamber's website.



The 10th Anniversary Graduating Class of Leadership Los Gatos

Los Gatos Chamber of Commerce and the Town of Los Gatos Win CALED Award for Second Saturdays

On April 27th the **Los Gatos Chamber of Commerce** and the **Town of Los Gatos** were honored at the California



Jessica von Borck and Scott Anderson with the CALED Award

Local Economic Development Association Annual Conference, held in Sacramento with a Grand Prize in the "Economic Development Promotions" category for the 2nd Saturdays Program implemented in 2009 and 2010 by the **Visitors Bureau**. **Jessica von Borck**, the Town's Economic Vitality Manager and **Scott Anderson**, representing the Chamber and the Los Gatos Visitors Bureau attended the conference luncheon where the announcement of the grand prize was made. Los Gatos was competing against a program submitted by the city of Santa Clarita. **Jessica and Scott** accepted the award on behalf of the **Town** and the **Chamber**.

Mayor Joe Pirzynski commented, "The CALED award confirms once again that Los Gatos is an innovative, resourceful and exceptional community. There is no limit to what we can accomplish together." Chamber **President Dianne Anderson** noted, "Los Gatos is fortunate to have a Downtown business community public and private professionals, and volunteers that work so well together to achieve common goals."

CALED's Awards of Excellence is a program that brings statewide public and professional recognition to projects and programs that have made significant contributions to the field of economic development. The 2nd Saturdays program was recognized for achieving the objectives of:

- Working collaboratively to promote the Downtown shopping district;
- Promoting the Downtown in a cost-effective and unique way; and
- Creating more cohesiveness among Downtown merchants.

Let our family take care of yours.



**Oak Meadow
Dental Center**
210 Oak Meadow Dr.
Los Gatos, CA 95032

(408) 395-1121
www.oakmeadowdental.com

Dr. Fantino & Dr. Dyer of Oak Meadow Dental
(pictured here with their children).

TOWN OF *Los Gatos*

CHAMBER OF COMMERCE

10 Station Way
Los Gatos, CA 95030

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www.losgatoschamber.com

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Meet the Chefs at August 27th Book Signing



The **Visitors Bureau** is teaming up with member **Williams Sonoma** for another book signing with many of the chefs who contributed to **“Cooking Los Gatos Style... Taste the Treasures”** on August 27th. You will have the opportunity to meet the chefs, sample some of their food and purchase the book from 1PM-3PM at the store located at 122 N. Santa Cruz Avenue. Start your holiday shopping early – pick up some cookbooks and get them autographed. **“Cooking Los Gatos Style”** makes a terrific gift for friends and family – and be sure to get one for yourself!

Back by popular demand – Girls Night Out!



Ladies, looking for a fun evening for you and your friends? We've got just the ticket – Girls Night Out! Join us at the **Old Town Amphitheater** for an evening of fun and fashion with Chamber member businesses participating in a style boutique and 2 fashion shows, music, light appetizers from some of our great member restaurants and caterers, wine from member wineries and a champagne reception too. The event will begin at 6:00 and end at 8:30 (unless you want to continue to enjoy the evening with some of our restaurants offering a Girls Night Out Happy Hour that starts when the **Old Town** festivities end).

Tickets are available on the Chamber website for \$30 in advance and \$40 at the door. Each ticket will entitle you to the champagne reception and 2 drink tickets – full glasses, not pours of wine along with the light appetizers and fashion fun. Don't miss out. Buy your tickets now and enjoy a great night out with the girls! For more information, contact the office at 408-354-9300.



Environmental Benefits Statement

Design ♦ Print ♦ Mail

Los Gatos Chamber of Commerce saved the following resources by using Primavera Silk supplied by ChaseVP for the production and printing of this project. This paper is made with 80% recycled fiber and 60% post-consumer waste.

trees	water	energy	solid waste	greenhouse gases
31 fully grown	123,678 gallons	198 million BTU	1,228 pounds	3,104 pounds

Calculations based on research by Environmental Defense Fund and other members of the Paper Task Force.




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